



The World Water Council,
The International Forum Committee for the 6th World Water Forum,
The Water Forum of the Americas,
The National Water Agency
The Secretariat for Environment of the State of São Paulo
and The Municipality of Sorocaba

Cordially invite you to attend and participate in the event
**Preparatory Meeting of the Americas for the 6th World Water Forum
- Water Champion Cities, Thematic Session, Political Process –**

When: 27-29 June 2011

Where:

1st and 2nd days – Av. Frederico Hermann Jr, 345 – Prédio 6 – sala do CONSEMA –
São Paulo/SP

3rd day – Sorocaba field visit.

“Urban Watersheds Restoration Programme”

Sorocaba - SP

Who: Around 80 representatives of the regional and political processes of the Americas will take part in this meeting. They include water managers, local and regional authorities, representatives of Water Champion Cities and signatories of the Istanbul Water Consensus from the region of the Americas

Working languages: Portuguese, Spanish and English

Background:

The "World Water Council is an international non-governmental entity, with participation of representatives from various sectors. It was established in 1996, with the mission of facing the growing concerns over water resources. Its mission is to promote awareness, political commitment, discussion and technical solutions to the problems faced at various levels with respect to this natural resource, seeking its sustainability and good management. It is organized into four regions: Americas, Asia Pacific, Europe and Africa.

Every three years since 1997, the Council is organizing events - World Water Forum - involving all its members, governments, academia, business, NGOs, youth and citizens to discuss the issues most critical to that period.

Are underway concurrently four basic processes to the next World Water Forum to be held in Marseille, France in March 2012, namely: political process, involving governments and parliamentarians, thematic process that involves several thematic sections devoted to solutions to water issues, the regional process on the four regions mentioned above, which seeks answers to their questions, and the local process and citizens seeking closer ties with local problems everyday.

The theme of the Sixth World Water Forum is "Time for Solutions".

The regional preparatory process:

The region of the Americas is engaged in the preparatory process of the 6th World Water Forum through the Water Forum of the Americas (WFA). Its goal is to mobilize a wide array of stakeholders to develop and facilitate the implementation of targets and propose concrete solutions around 6 key priorities, as follows:

1. Guarantee Access to Water and Sanitation Services, coordinated by the Inter-American Development Bank (IADB) and supported by the Brazilian Association of Infrastructure and Basic Industries (ABDIB)
2. Respond to Climate and Global Change, coordinated by the National Water Commission of Mexico (CONAGUA) and supported by the Secretariat for Environment of the State of São Paulo (SMA)
3. Good governance for improving IWRM, coordinated by the Organization of American States (OAS) and supported by the National Water Agency of Brazil (ANA)
4. Water for Food, coordinated by the University of Nebraska and supported the Inter-American Institute for Cooperation on Agriculture (IICA) and the National Department of Drought Control (DNOCS)
5. Water for Energy, coordinated by the American Water Resources Association (AWRA) and supported by Odebrecht and Itaipu Binacional
6. Protecting freshwater and ecosystem services, coordinated by the Nature Conservancy and supported by the World Wildlife Fund-Brazil (WWF)

For each of these themes have been identified two priority targets and established a roadmap and a work plan that will generate six reports that will be consolidated into a "Document of the Americas.

The political process:

Local and regional authorities are key actors of the implementation of water solutions at the local level. Since the 5th World Water Forum (Istanbul, March 2009), about 700 cities and regions committed to prepare action plans to address challenges they are facing in the water and sanitation sector by signing the Istanbul Water Consensus (IWC). Among them, 600 signatories come from the region of the Americas, including two Water Champion Cities (City of Leon in Mexico and the City of Buenos Aires in Argentina) and one Water Champion Region (State of São Paulo in Brazil).

The IWC is the cornerstone of the Local and Regional Authorities' process of the 6th World Water Forum which main outcome is a stronger recognition of the role of local and regional authorities in the global political debate on water. At this meeting we seek to further integration and exchange of experiences between champion cities and signatories and to learn "in situ" the experience of the city of Sorocaba, a candidate to champion city with the theme "Watershed Revitalization. "

Also present will be representatives from the Senate, which will help with reading and parliamentary politics for the Sixth World Water Forum, and NGOs that will be part of the citizen.

Objective:

The main objective of this meeting is to identify SMART solutions which can help reach the targets identified for each key thematic priority and mobilize a wide spectrum of stakeholders from the region. Its goals are to promote the Istanbul Water Consensus in the region and contribute to strengthen the linkages between the political and regional preparatory processes towards the 6th World Water Forum.

June, 27

Regional thematic Process

Expected results:

- presentation of progress for each theme,
- content and methodology adopted,
- Framework of the final document to be prepared (script/items that must be addressed, number of pages estimated for each country and final formatting);
- the process of conciliation of the different contributions from the countries to the final document.
- the deadlines to deliver the intermediary and final documents.
- calendar of events / activities until March 2012.

Moderator: Maureen Ballestero

Reporter: Marie-Violaine Chabrel

Time	Activity	Speaker
8:30	Opening session	Bruno Covas –Secretary for Environment, State of São Paulo (SMA) Marisa Serrano - Senadora Benedito Braga – Vice President of the World Water Council (WWC) and President of the International Forum Committee (IFC) Margaret Pageler - Governor of World Water Council Paulo Varella – Director of the National Water Agency (ANA) Roberto Olivares – Regional Coordinator of the Water Forum of the Americas (WFA)
9:00	The preparatory process for the 6 th World Water Forum	Benedito Braga
9:30	WFA Thematic Priorities; an ongoing process	Maureen Ballestero - Chair of the WFA Regional Targets Commission
10:00	From targets to solutions Debate Panelists to be confirmed	Key Priority 1: Guarantee access to water services and integrated sanitation for all: - Speakers: María del Rosario Navia (IADB), Roman Gomez (UN Habitat), Newton Lima Azevedo (ABDIB). Key Priority 2: Respond to climate and global change Speakers: Estrellita Fuentes (CONAGUA), Fernando Miralles Wilhelm (IADB), Rosa Mancini (SMA/SP) Key Priority 3: Good Governance for improving IWRM: Speakers: Max Campos (OAS), Fabiola Tábora (GWP CA), , Paulo Varella (ANA), Key Priority 4: Water for food Speakers: Dale Jacobson (Univ. of Nebraska), Gertjan

		B. Beekman (IICA)
13:00	Lunch	
14:00	From targets to solutions Debate Panelists to be confirmed	Key Priority 5: Water for energy Speakers: Ken Reid (AWRA), Gerald Sehlke (INL), Gabriel Azevedo (Odebrecht), Key Priority 6: Protecting freshwater and ecosystem services Speakers: Felipe Carazo (TNC), Eugenio Barrios (WWF Mexico); Carlos Manuel Rodriguez (CI); Samuel Barreto (WWF Brasil)
16:00	Regional Document of the Americas	Roberto Olivares (WFA)
17:00	Recommendations	Roberto Olivares

June, 28

Local and Regional Authorities

Expected Results:

- Knowing the experience and forward relating to Local and Regional Political Process;
- Exchange experience of champion cities and signatories of Istanbul Water Consensus of the Americas Region.
- Strategies defined to promote the activities of champion cities seeking the introduction of water-related issues in local policy agendas.
- List of problems and solutions identified to be presented during the 6th World Water Forum.
- To discuss strategy to Marseille Meeting.

Moderator: Margaret Pageler

Reporter: Celine Dubreuil

Time	Activity	Speaker
9:00	Opening	Bruno Covas – Secretary for Environment, State of São Paulo (SMA) Benedito Braga – Vice President of the World Water Council (WWC) and President of the International Forum Committee (IFC) Margaret Pageler - Governor of World Water Council Paulo Varella – Director of the National Water Agency (ANA) Victor Lippi – Mayor of Sorocaba
9:30	The regional process	Margaret Pageler - Co-Chair of the 6th Forum Local and Regional Authorities' Committee.
9:50	Presentation of the Istanbul Water Consensus & Water Champion Cities	Celine Dubreuil - Programme officer – World Water Council
10:10	Presentation of Water Champion Cities & Region	- Buenos Aires (Argentina) - City of León (México)– Mr. <i>Eduardo Padilla</i> -

	Moderation and reporting: <i>Margaret Pageler</i> and <i>Celine Dubreuil</i> Panelists to be confirmed	- State of São Paulo (Brasil) – <i>Rosa Mancini</i> – SMA – SP
11:30	Debate	
12:00	Lunch	

Time	Activity	Speaker
14:00	Presentation of IWC signatory cities from Americas Moderation and reporting: <i>Margaret Pageler</i> and <i>Celine Dubreuil</i> Panelists to be confirmed	- City of Antioquia or Bogota (Colombia) - - City of Guayaquil or Quito (Ecuador) - - Project: "Cultivating Good Water" - Itaipu - Paraná
16:00	Identify a list of common problems and solutions	All the audience
17:00	Proposal for the 6th World Water Forum and debate.	All the audience
18:00	List of recommendation for the process and closure.	All the audience

June, 29

Field visit to Sorocaba – Candidate to Water Champion City

Expected results: Presentation of the "Urban Watershed Restoration Programme" developed by Sorocaba Municipality (Champion City) in partnership with universities and NGOs and field visit.

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Time	Activity
8:00	Bus Departure to Sorocaba – from Av Frederico Hermann Jr, 345 – SP/SP During the trip presentation of Sorocaba´s "Urban Watersheds Restoration Programme" by Jussara Carvalho.
9:30	Welcoming address and Opening – City Hall - <i>Vitor Lippi</i> – Sorocaba´s Mayor - <i>Geraldo Caiuby</i> - SAAE director
10:30	Field visit - Sorocaba River Line Park (bike-lane, observation desk, fisheries points, etc) - Riparian area recovery initiative, - Seedling campaign project - Parks – connectivity and flood control basins - Sewage Treatment Plant

	- Environmental Education Project
13:00	Lunch
14:30	Return to São Paulo